Collapse All Sections Expand All Sections Update Local Chock Data	File Form 398 Help
Federal Communications Commission Washington, DC 20554 Approved by OMB 3060-0754 FCC 398 Children's Television Programming Report Report reflects information for quarter: Ist Quarter 2009	
<u>Licensee Information - (click to hide section)</u> <u>1.Call Sign Channel Number Community of License</u>	
KMOV-TV Analog 4 City State County Digital 24 St. Louis Missouri St. Louis	Zip Code
Licensee	
KMOV-TV, Inc.	I Dawa Addasas
Network Affiliation CBS Nielsen DMA World Wide Web F (if applicable)	Home Page Address
O Independent St.Louis www.kmov.com	
Facility ID Number Previous Call Sign (if applicable) License Renewal E	
770034 02/01/2014	(mm/dd/yyyy)
Analog Core Programming - (click to hide section) Clear Section	
2. State the average number of hours of Core Programming per week broadcast by the station. S	See 3
47 C.F.R. Section 73.671(c). 3. a. Does the Licensee provide information identifying each Core Program aired on its station,	O Voc O No
including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?	o Yes ○ No
b. Identify publishers who were sent information in 3.a.	
The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.	
4. Complete the following for each program that you aired during the past three months that me Core Programming. Complete the chart below for each Core Program.	ets the definition of
Program 1	
<u>Clear</u> <u>Delete</u>	
Program Data Program	
Title of Program 1 Origination	
STRAWBERRY SHORTCAKE Network	
	npted, complete Preemption Report
Sundays 7am 13	
Length of Program 30 minutes	
Age of Target Child Audience 3 years to 6 years	definition of Com
Describe the educational and informational objective of the program and how it meets the Programming.	definition of Core
In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly-imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her a billity to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	
Does the Licensee identify the program by displaying throughout the program the symbol I	E/I? • Yes • No

Program 2	***				
[3]	<u>Clear</u> Program		<u>Delete</u>		
	<u>Data</u>		<u>Program</u>		
Title of Program	n 2		Van. 1	Origination	
CAKE				Network	If proompted
Days / Times F Scheduled	Program Regularly		Il times aired at Ilarly scheduled tim		If preempted, complete Analog Preemption Report Use
Saturdays 10:30am	n	12		Add and Dele Buttons Belov	te
Length of Prog		30	minutes years to 12	years	
Age of Target	ducational and info		objective of the pro		meets the definition of Core
Programming.	ducational and inio	THOUSE THE			
with two integrated levels of e design and use of various fabr an opportunity for the viewers having a healthy life-style, an needs of children, has educati	ducational and informational experiences. ics, the making of clothes, the crafting of us to learn about social and emotional theme d other prosocial concepts that are developing and informing children as a significant pi	on one level, each epic seful home, school, pla s such as the value of I nentally appropriate fo urpose, and otherwise	he help of three friends, produces a cable ac oode provides actual instruction regarding sp y, and household items, and other forms of nonesty, the importance of personal worth ar tribis age-group. This program is specifical meets the definition of Core Programming as	creative expression. The other level in the self-esteem, the meaning of friendsh y designed to further the educational and a specified in the Commission's rules.	he episode provides ip, the value of d Informational
Does the Licer	nsee identify the pr	ogram by	displaying througho	out the program tr	ne symbol E/I?
Preemption In	formation				
CAKE					
Total Times A	ired Number of Pr News	eemptions	for other than Bre		er of Preemptions eduled
13	1			1	
* Total Times	Aired is total times	aired at i	regularly scheduled	time plus Number	r of Preemptions Rescheduled.
Add->	Preemption Report				
	CAKE - Preemption	n Report			Clear Delete
	Date Preempted / Number	Episode	If rescheduled, D Rescheduled	ate and Time	Is the rescheduled date the second home?
	3/14		same day 8:30am		⊙ Yes ○ No
	public of resched	uled date	tional efforts made and time?	to notify the	⊙ Yes ○ No
	Reason for Preem				
	O Public Interes	t Sport	s O Non-breaking N	News O Otner	
Program 3	The second secon				
2	<u>Clear</u> <u>Program</u> <u>Data</u>	?	<u>Delete</u> <u>Program</u>		
Title of Progra	am 3			Origination	ı
***************************************	VENTURES IN CARE-A-LOT			Network	If preempted, complete
Days / Times Scheduled	Program Regularly	reg	tal times aired at gularly scheduled tir		Analog Preemption Report
Sundays 7:30am		13		0 Creat	c .
Length of Pro		30			
Age of Target	Child Audience	5	years to 7	years	t meets the definition of Core
Describe the Programming		ormationa	i objective of the pr	ogram and now i	t meets the definition of Core

Care Bears are a group of funny, colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart the evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bears episode is designed to foster children's "emotional intelligence," defined by psychologist Daniel Goleman and other researchers as skill in five areas: knowing one's emotions; managing one's emotions; motivating oneself; recognizing emotions in others; and handling relationships. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee i	identify the progran	n by disp	olaying throughout t	he program th	ne symbol E/I?
Program 4	-1				
?	Clear Program Data	?	<u>Delete</u> <u>Program</u>		
Title of Program 4	Data			Origination	
SUSHI PACK				Network	
Days / Times Progr Scheduled	am Regularly	5 N-15	mes aired at ly scheduled time	Number of Preemptions	If preempted, complete Analog Preemption Report
Saturdays 9:30am		13		O Create	
Length of Program		30	minutes		
Age of Target Child		9	years to 11	years	
Describe the educa Programming.	tional and informat	ional obj	ective of the progra	m and how it	meets the definition of Core
these characters are brought to life, and teaching of certain positive social behavi- loyalty, honesty, and self-confidence, an and behaviors that can be modeled and in	dedicate themselves to fighting crime, injustions and skills to children. The major educated such behaviors as teamwork problem-solvused by them at home and among their frie	stice, and helping the tional objectives of ving and cooperation nds. This program	ieces of Sushi, and a tube of mustard. Throunces in need. The themes integrated into the the program are to have young viewers learn. The program seeks to help children under is specifically designed to further the education or a specifically designed to further the education or the programming as specified in the Commission's	e episodes of SUSHI PACK are as i some important life-lessons rel stand that these are every day l onal and informational needs of	ssociated with the lated to such traits as pro-social attitudes
Does the Licensee	identify the program	m by disp	playing throughout t	the program th	ne symbol E/I? • Yes O No
Program 5	Claren				
[?]	<u>Clear</u> <u>Program</u> Data	[-2	<u>Delete</u> <u>Program</u>		
Title of Program 5	all and the second seco			Origination	
DINO SQUAD				Network	
Days / Times Progr Scheduled	ram Regularly	15 (WARDER) 151	imes aired at ly scheduled time	Number of Preemptions	If preempted, complete Analog Preemption Report Use
Saturdays 11am		7]	Add and Dele	
Length of Program		30	minutes		
Age of Target Child	d Audience	9	years to 11	years	
Describe the educa Programming.	ational and informat	ional obj	jective of the progra	nm and how it	meets the definition of Core
from humans into various species of din maneuver through the experiences of th	iosaurs. Their science teacher, with full kno ne high school years, with its social, emotion anned educational and informational themes gned to further the educational and informat	wledge of their pare nal, educational, rec related to specific	o, through an unusual accident, become conta ents and with a few special abilities of her ow creational, and teenage angst, and to guide th pro-social concepts, life-lessons, and/or select fren, has educating and informing children as	n, becomes their mentor. Her to nem as they stand up for justice ted groups of facts drawn from	asks are to represent
Does the Licensee	identify the program	m by dis	playing throughout i	the program th	he symbol E/I? • Yes O No
Preemption Inform	nation				
DINO SQUAD					
Total Times Aired *	Number of Preem News	ptions fo	r other than Breakir		er of Preemptions eduled
13	6			6	
* Total Times Aire	d is total times aire	ed at regi	ularly scheduled tim	e plus Numbe	r of Preemptions Rescheduled.
Add> Pred	emption Reports				

DINO SQUAD - Preemption	Clear Data Delete				
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?			
1/3	same day 9am	⊙ Yes ○ No			
If rescheduled, were promo public of rescheduled date Reason for Preemption	⊙ Yes ○ No				
O Public Interest @ Sport	s O Non-breaking News O Other				
DINO SQUAD - Preemption	Report 2	Clear Delete			
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?			
2/28	same day 9am	⊙ Yes ○ No			
If rescheduled, were promo public of rescheduled date Reason for Preemption	tional efforts made to notify the and time?	⊙ Yes ○ No			
O Public Interest O Sport	s O Non-breaking News O Other				
DINO SQUAD - Preemption	Report 3	Clear Delete			
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?			
3/7	same day 9am	⊙ Yes ○ No			
public of rescheduled date and Reason for Preemption	tional efforts made to notify the and time? S O Non-breaking News O Other	⊙ Yes ○ No			
O rabile Interest O Sport	o Non-breaking News O Other	Cloar			
DINO SQUAD - Preemption	Report 4	Clear Data Delete			
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?			
3/14	same day 9am	⊙ Yes ○ No			
If rescheduled, were promo public of rescheduled date a Reason for Preemption	⊙ Yes ○ No				
O Public Interest O Sports	O Non-breaking News O Other	The second secon			
DINO SQUAD - Preemption	Report 5	Clear Data Delete			
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?			
3/21	same day 9am	⊙ Yes ○ No			
	If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Reason for Preemption				
O Public Interest O Sports	O Non-breaking News O Other				
DINO SOUAD - Preemption	Report 6	<u>Clear</u> Delete			

				Data	
	Date Preempted / Episode Number	If rescheduled, Date Rescheduled	and Time	Is the reschedu second home?	led date the
	3/28	same day 9am		⊙ Yes ○ No	
	If rescheduled, were promorpublic of rescheduled date and Reason for Preemption	tional efforts made to rand time?	notify the	⊙ Yes ○ No	
	O Public Interest O Sports	S O Non-breaking News	s O Other		
Program 6					
[?]	Clear Program Data	<u>Delete</u> <u>Program</u>			
Title of Progra	am 6		Origination		
At The Zoo			Local		1.62
Scheduled	reg	al times aired at ularly scheduled time	Number of Preemptions	If preempted, Analog Preem	
Saturdays 10am	13		O		
Length of Pro	1531	minutes	140050		
	t Child Audience 13 educational and informational		years am and how it	meets the defini	tion of Core
Louis Zoo. They talk a animal. Other topics in children as a significat	Louis Zoo President, Dr. Jeffrey Bonner are the hosts about each species at the zoo, relaying factual informat neclude conservation, breeding programs, species survint purpose, and otherwise meets the definition of Core	tion that shows what it takes to care for, f val programs and zoo management. This I Programming as specified in the Commis	reed and maintain the lifes program has educating an sion's rules.	tyle of each d informing	⊙ Yes ○ No
	empty Program Reports				
	2000/000 #24 000 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	ming (click to hide so	oction)		
5. Complete the fol to meet the edu elements of the	al and Informational Program lowing for each program that cational and informational nee definition of Core Programmin educational and informational	you aired during the pages of children ages 16 ag. See 47 C.F.R. Secti	ast three mont and under, bu	it does not meet	one or more
Add->	empty Program Reports				
Sponsored Core Pro	ogramming - (click to hide sec	tion)			
criteria set fortl	ams, if any, aired by other and n in 47 C.F.R. Section 73.671. nother station increased.				
Add> 1 empty	Program Reports				
Program Details					
Digital Core Program	mming - (click to hide section)).			
13	Clear Section				
its main prog					3
Programming	see broadcast on its main digi provided on its analog channo	el?			⊙ Yes ○ No
c. If 'Yes' to 7b, provided with stream.	the Licensee certifies that the respect to its analog channel	e representations and o apply equally with resp	children's prog pect to its mai	ram information n digital program	⊙ Yes ○ No

	exhibit when you fi	ile Form 398 and	are direct	nt of Explanation. (Y red to the confirmation	JII Screen.)		S
<u>8.</u> a.	State the average	number of hours	oer week	of free over-the-air in program stream.	digital video pro	ogramming	168
b.	State the average	number of hours	per week	of Core Programmin C.F.R. Section 73.67	g broadcast by 71.	the station on	6.5
<u>9.</u> a.	Does the Licensee	provide information of the target	on identify	ying each Core Progr ience, to publishers	am aired on its	station, les as required	⊙ Yes ○ No
b.	Identify publishers	who were sent in	formation	in 9.a.			
	the following publishers of program guide identifying the core programs including a Services, Bellville News Democrat, Alton Publication, East St. Louis Monitor, Monit	es: TV Guide, IV Data Technologies, Troun n indication of the target child audience, to Telegraph, Cahokia Dupo Herald, The Daily luis Post-Dispatch, St. Louis Argus, State Jo Lie Bost-Dispatch, Tsibuso-Modia, TV Gido, T	the following publisher Standard, Clay county urnal, Video Viewing,	ated with the Network, including an indication of t Kidsnet Media Guide and News. KMOV-TV also pr so f program guides: TV Guide, TV Data Technol Reporter, Hillsboro Journal, Forrest Park Commu Meramec College, Cable TV Service, and Prevue N or sublishations.	logies, Tribune Media nity College, Healthcare letworks.		
<u>10.</u>	Complete the follo of Core Programm	wing for each pro- ing. Complete ch	gram that art below	t you aired during the for each Core Progra	e past three mo am	onths that mee	ts the definition
	Program 1						
		Clear		<u>Delete</u>			
	?	<u>Program</u> Data	?	<u>Program</u>			
	Title of Program 1				Origination		
	WHADDYDO (KNLC on 4.				Syndicated		
	Days / Times Prog	gram Regularly		times aired at	Number of	If preempte	
	Scheduled			larly scheduled time	Preemptions	Digital Pree	mption Report
	Mondays 4:30pm		11		O		
	Length of Prograr		30	minutes	1		
	Age of Target Chi	ld Audience	12	years to 16	years	mosts the def	inition of Core
	Describe the educe Programming.	cational and inforr	national c	bjective of the progr	ram and now it	meets the den	IIIILIOII OI COIC
	educational life-lesson,	pased on reality, intended ses dramatic re-enactment	to prepare yours and interview	and under about the world ar oung people for situations that ews of participants and talk to t-threatening circumstances.	could easily crop up a	t anytime,	
	Does the License	e identify the prog	gram by c	lisplaying throughout	the program t	he symbol E/I?	⊙ Yes ○ No
	Program 2						
	2	<u>Clear</u> <u>Program</u> Data	73	<u>Delete</u> <u>Program</u>			
	Title of Program	S-000000000000000000000000000000000000			Origination		
	Ultimate Choice (Ki	NLC on 4.2)			Syndicated		
	Days / Times Pro Scheduled	gram Regularly		l times aired at llarly scheduled time	Number of Preemptions	15 (50)	ed, complete emption Report
	Thursdays 4:30 pm as	nd Saturdays 10:30am	20		() Create		
	Length of Progra	m	30	minutes	_		
	Age of Target Ch	ild Audience	13	years to 16	years		Statistics of Cons
	Programming.			objective of the prog			inition of Core
	physical and moral issues t	hey are dealing with through the	ne subjects explo to face with chal	and their lives, as well as to learn to ored and discussed in this series. In llenges that have lie-long implication et: drugs, compromise, resolving co	ns, and share thoughts tha	t are designed to	
	Does the License	ee identify the pro	gram by (displaying throughou	t the program t	the symbol E/I	? • Yes • No
	Program 3						

?	<u>Clear</u> <u>Program</u> Data	[2]	<u>Delete</u> <u>Program</u>		
Title of Program				Origination	
<u> </u>	KNLC on 4.2)			Syndicated	
Days / Times Pr Scheduled	ogram Regularly		times aired at arly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
Tues. 4:30pm		11		Create	
Length of Progra	am	30	minutes		
Age of Target C	hild Audience	9	years to 14	years	
Describe the ed Programming.	ucational and infor	mational o	bjective of the prog	ram and how it	meets the definition of Core
unit, a detective ager and even international	ncy and police force for anin	nals. The team of every size, s	narians an an inventive profe works with authorities to sol- hape, and species. The progra ached to solving problems.	ve animal mysteries, pu	ızzling cases,
Does the Licens	see identify the pro	gram by d	isplaying throughout	t the program th	ne symbol E/I?
Program 4					
[?]	<u>Clear</u> <u>Program</u> Data		<u>Delete</u> <u>Program</u>		
Title of Program				Origination	
	ILC on 4.2)			Syndicated	
Days / Times Pr Scheduled	ogram Regularly		times aired at arly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
Saturdays 11 am		10		Occurrent	
Length of Progra	am	30	minutes		
Age of Target C	hild Audience	13	years to 16	years	
Describe the ed Programming.	ucational and infor	mational o	bjective of the prog	ram and how it	meets the definition of Core
educational and infor careers and people fe	eal people pursuing real job mational format, designed t atured are carefully selecte be used by the series young	o help its view d in order to p	ers make important decisions	about preparing for th	e future. The
Does the Licens	see identify the pro	gram by d	isplaying throughout	t the program th	ne symbol E/I?
Program 5					
2	<u>Clear</u> <u>Program</u>	?	<u>Delete</u> <u>Program</u>		
Title of Program	<u>Data</u> ı 5			Origination	
	LC on 4.2)			Syndicated	
Days / Times Pr Scheduled	ogram Regularly		times aired at arly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
Fridays 4:30pm and	Saturdays 10am	20		O	
Length of Progra	am	30	minutes		
Age of Target C	hild Audience	13	years to 16	years	
Describe the ed Programming.	ucational and infori	national o	bjective of the prog	ram and how it	meets the definition of Core
personal experiences of depth, while pointing of	of the show's hosts as they tr out the geography, geology,	avel through fe and other educa	dom, and the freedom of RV or latured regions. Historical and ational details of the various do al, intellectual and emotional a	cultural perspectives are estinations. Each segme	revealed in nt delivers an

Does the Licens	see identify the pro	gram by di	splaying throughout	the program th	e symbol E/I? 🧿 Yes 🔾 N
Program 6					
7	<u>Clear</u> <u>Program</u>	2	<u>Delete</u>		
	<u>Data</u>		<u>Program</u>		
Title of Program				Origination	
Dogtales (KNLC or		T -1-1	t:	Syndicated	If proompted complete
Days / Times Pi Scheduled	rogram Regularly		times aired at arry scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
Wed. 4:30pm		11		O	
Length of Progr	am	30	minutes		
Age of Target C	Child Audience	13	years to 16	years	
Describe the ed Programming.	lucational and infor	mational ol	bjective of the progra	am and how it	meets the definition of Core
Dogtales is a week	ly half-hour television se	ries all about	dogs and the people who lo	ve them. Dogtales	features
			ted States. The show also in ative skills with essay and a		led reading
lists about dogs, a	na promotes cimaren s w	nding and cree	auve skins men essay ana e	ne concesses.	
Does the Licens	see identify the pro	gram by di	splaying throughout	the program th	e symbol E/I? ② Yes 〇 N
Program 7					
устинования	Clear	Amount	<u>Delete</u>		
2	<u>Program</u> Data		<u>Program</u>		
Title of Progran				Origination	
Aqua Kids (KNLC o	n 4.2)			Syndicated	
Days / Times P Scheduled	rogram Regularly		times aired at arly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
Monday - Friday 3	:30pm	53		O Create	
Length of Progr	am	30	minutes		
Age of Target C		10	years to 16	years	0.2
Describe the ec Programming.	lucational and infor	mational o	bjective of the progra	am and how it	meets the definition of Core
	young people to take an ac s and wildlife by showing ho				
			pating in a beach cleanup, the ure of their community and the		te the real
Does the Licens	see identify the pro	gram by di	splaying throughout	the program th	e symbol E/I? ⊙ Yes ○ N
Add-> 1 en	npty Program Repo	rts			
the additional progra	rogramming guideli im stream) did not days either on the	ne (applied consist of	f the Core Programm I to free video progra program episodes the ain program stream	mming aired o	n other than aired within the
excess of the re be asked to sub screen.)	peat limit and the mit this exhibit who	times and en you file	xplanation setting for dates the episodes in Form 398 and are di	nvolved were ai irected to the o	red. (You will
		_	ng - (click to hide se		the that is enceifically
JIOT SNI STEIGHTOIL	owing for each prog	grani that '	you arred during the	past tillee mor	ths that is specifically

designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below

for each additional such educational and informational program.

Add-> 1	empty Program Re	ports				
Sponsored Core Pro	gramming - (click to h	ide section)				
13. List Core Progra set forth in 47 another station	nms, if any, aired by of C.F.R. Section 73.671. increased.	ther stations that a Also indicate whe	are sponsore ther the am	d by the Licen ount of total C	see and th ore Progra	at meet the criteria mming broadcast by
Program ID	Title of Program	Call Letters	Channel Number	Did Program Increase		Mark for Deletion
Add 1 empty	Program Reports					
Program Details						
Other Matters - (clic	k to hide section)					
the definition of	ollowing for each analo f Core Programming. (on the station's analo	Complete the chart	below for e	ach Core Progr	the next am, ident	quarter that meets ifying whether it is
Program 1	Clear					
?	<u>Program</u> <u>Data</u>	Delete Progra	<u>m</u>			
Title of Progr	am 1		Originati	on		
	OVENTURES IN CARE-A-LOT		Network			
Days / Times Scheduled	Program Regularly	Total times to aired	Program		of Target	Child Audience
Sundays 7:30am		13	30	minutes 5	years	
Describe the Programming	educational and inforn	national objective	of the progra	am and how it	meets the	definition of Core
their belly badges to help intelligence," defined by emotions in others; and a significant purpose, and	f funny, colorful bears, each with a special way each other and to thwart the evil plots of Grizzi sychologist Daniel Goleman and other research andling relationships. This program is specifica otherwise meets the definition of Core Program	e, a bad bear with his own flying lair. I ers as skill in five areas: knowing one's lly designed to further the educational a	Each Care Bears episode is emotions; managing one! and informational needs of	designed to foster children's "e s emotions; motivating oneself; children, has educating and inf	emotional recognizing	
Program 2	Clear					
2	<u>Program</u> <u>Data</u>	Delete Progra	<u>m</u>			
Title of Progr	am 2		Originati	on		
STRAWBERRY SHOP			Network			
Scheduled	Program Regularly	Total times to aired	Program	Age		Child Audience
Sundays 7am Describe the	educational and inforn	national objective of	of the progra	minutes 3	years meets the	
Programming		idional objective	or the progre	ani ana now ic		dominion of our
qualities, Strawberry helps have particular relevance f as the characters experien	shortcake, a curious, self-confident leader, narrates her friends, who share her values but not necessar or young viewers, focusing on such issues as friend ce concrete (positive and negative) consequencial ildren as a significant purpose, and otherwise meet	ily her ability to take a broader view, to s ship, fear, self-confidence, sportsmanship of their actions. This program is specifical	ee beyond their own self-in , trust and shyness. The pro ly designed to further the ed	terest. The themes of the stories o-social messages flow naturally f ducational and informational need	are designed to rom the narrative, s of children, has	
Program 3						
?	<u>Clear</u> <u>Program</u> Data	Delete Progra	<u>m</u>			
Title of Progr	(A Company of the Co		Originati	ion		
CAKE			Network			
Days / Times Scheduled	Program Regularly	Total times to aired	be Length of Program	Age		Child Audience
Saturdays 10:3		13	of the progra	minutes 8	years	AMPLIANCE OF THE PARTY OF THE P
Describe the Programming	educational and inform	iational objective	or the progra	ani anu now it	meets tile	definition of core

CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the veners with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, pley, and household items, and other forms of craite expersions. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informational control of children, has educating and information of children, as educating and information of children are such as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Broadcast on both Analog and digital Program 4 Clear **Delete Program Program Data** Origination Title of Program 4 Local Days / Times Program Regularly Total times to be Length of aired Program Age of Target Child Audience Scheduled minutes years to 16 years Saturdays 10am Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Kent Ehrhardt and St. Louis Zoo President, Dr. Jeffrey Bonner are the hosts of a weekly half hour show that gives viewers a behind the scenes look at the St. Louis Zoo. They talk about each species at the zoo, relaying factual information that shows what it takes to care for, feed and maintain the lifestyle of each animal. Other topics include conservation, breeding programs, species survival programs and zoo management. This program has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Broadcast on both Analog and Program 5 Clear <u>Delete</u> Program **Program** Data Origination Title of Program 5 Network SUSHI PACK Total times to be Length of Days / Times Program Regularly Age of Target Child Audience aired Program Scheduled minutes 9 years to 11 Describe the educational and informational objective of the program and how it meets the definition of Core Programming. SUSHI PACK is an animated series featuring an unlikely group of superheroes consisting of four small pieces of Sushi, and a tube of mustard. Through an accident involving an irradiation process, these characters are brought to life, and dedicate themselves to fighting crime, injustice, and helping those in need. The themes integrated into the episodes of SUSHI PACK are associated with the teaching of certain positive social behaviors and skills to children. The major educational objectives of the avery uony viewers learn some important life-lessons related to such traits as loyalty, honesty, and self-confidence, and such behaviors as teamwork problem-solving and cooperation. The program seeks to help children understand that these are every day pro-social attitudes and behaviors that can be modeled and used by them at home and among their friends. This program is selficially designed to further the educational and informational needs of children, has educating and information ghildren as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Broadcast on both Analog and digital Program 6 Clear Delete <u>Program</u> <u>Program</u> Data Title of Program 6 Origination DINO SQUAD Network Days / Times Program Regularly Total times to be Length of aired Age of Target Child Audience Scheduled Program 13 minutes 9 years to 11 Saturdays 11am 30 Describe the educational and informational objective of the program and how it meets the definition of Core Programming. DINO SQUAD is an animated program focusing on a group of five ordinary, but diverse teenagers, who, through an unusual accident, become contaminated with a substance that allows them to morph from humans into various species of dinosaurs. Their science teacher, with full knowledge of their parents and with a few special abilities of her own, becomes their mentor. Her tasks are to help them maneuver through the experiences of the high school years, with its social, emotional, educational, recreational, and teenage angst, and to guide them as they stand up for justice against the forces of evil. Each episode draws on a set of planned educational and informational themes related to specific pro-social concepts, life-lessons, and/or selected groups of facts drawn from a variety of fields of study. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and other wise meets the definition of Core Programming as specified in the Commission's rules. Broadcast on both Analog and digital Program 7 Clear

Delete

Program

Origination

Days / Times Program Regularly

Total times to be Length of

Program

<u>Data</u>

Title of Program 7

Scheduled		aired		Program	ĺ	Age o		Child Audience
Mondays 4:30pm		13		30	minutes	13	years	-
Describe the education Programming.	ational and inform	ational ob	jective of t	he progra	am and h	ow it n	neets the	definition of Core
educational life-lesson, be anywhere. This show use	orm, inspire, and entertain ased on reality, intended t s dramatic re-enactments should be when faced wit	o prepare you and interview	ng people for sit s of participants	tuations that and talk to v	could easily cr	op up at a	anytime,	
Program 8					ALCO STATE OF THE			
	Clear		<u>Delete</u>					
[2]	<u>Program</u> <u>Data</u>		Program					
Title of Program 8				Originat	ion			
Ultimate Choice (KNLC	on 4.2)			Syndicated				
Days / Times Prog Scheduled	ram Regularly	Total faired	times to be	Length of Program		Age o	of Target	Child Audience
Thursdays 4:30pm and	Saturdays 10:30am	26		30	minutes	13	years	to 16 years
Describe the education Programming.	ational and inform	ational ob	jective of t	he progra	am and h	ow it n	neets the	definition of Core
physical and moral issues the experienced an extreme adve	oung people to learn more abou y are dealing with through the nture that brings them face to de them throughout their lives.	subjects explored face with challen	l and discussed in t ges that have lie-lo	this series. In ea ing implications,	ach episode, eigh , and share thou	nt teens, wh ghts that ar	no have just re designed to	
Program 9								
2	<u>Clear</u> <u>Program</u> Data		<u>Delete</u> <u>Program</u>					
Title of Program 9				Originat	ion			
Critter Gitters (KNLC	on 4.2)			Syndicated				
Days / Times Prog Scheduled	ram Regularly	Total f	times to be	Length of		Age o	of Target	Child Audience
Tues. 4:30pm		13		30	minutes	9	years	to 14 years
Describe the education Programming.	ational and inform	ational ob	jective of t	he progra	am and h	ow it n	neets the	definition of Core
unit, a detective agency a and even international cr	kids join forces with a cou and police force for animal imes involving animals of and help youngsters seek	ls. The team w every size, sha	orks with autho ape, and species	rities to solve . The program	animal myste	eries, puz		
Program 10								
2	<u>Clear</u> <u>Program</u>	[2]	<u>Delete</u> <u>Program</u>					
Title of Program 1	<u>Data</u> 0		24,000 L 9 (4 m m	Originat	ion			
Real Life 101 (KNLC o	n 4.2)			Syndicated				
Days / Times Prog Scheduled	ram Regularly	Total 1	times to be	Length o		Age o	of Target	Child Audience
Sat. 11am and Thurs.	4pm	26	1	30	minutes	13	years	
Describe the education Programming.	ational and inform	ational ob	jective of t	he progra	am and h	ow it n	neets the	definition of Core
educational and informati careers and people feature	neople pursuing real jobs a ional format, designed to l red are carefully selected i used by the series young a	help its viewer in order to pre	s make importa	nt decisions a	about preparin	g for the	future. The	
Program 11								
[2]	<u>Clear</u> <u>Program</u>		<u>Delete</u> Program					

Title - 6 December -	<u>Data</u>			Origination			
Title of Program		a		Origination	1		
Distant Roads (KNLC			2 90	Syndicated			
Days / Times Pro Scheduled	ogram Regularly	Total tir aired	nes to be	Length of Program	Ag	e of Target	Child Audience
Fridays 4:30 pm and	d Saturdays 10am	26		30 mir	nutes 13	years	to 16 years
Describe the edu	ucational and inform	national obje	ective of the	ne program a	and how	it meets the	definition of Core
Programming.							
personal experiences o depth, while pointing o	ne spirit of adventure, the di f the show's hosts as they tr ut the geography, geology, a ational message that suppor	avel through featur and other education	ed regions. His	torical and cultural e various destination	perspectives ons. Each segr	are revealed in ment delivers an	
Program 12							l.
	Clear		Dalaha				
[2]	<u>Program</u> Data	1864	<u>Delete</u> Program				
itle of Program				Origination			
Dogtales (KNLC on	1.2)			Syndicated	1		
Days / Times Pro	ogram Regularly	 Total tir	nes to be	Length of	1		
Scheduled	og.a rogalally	aired		Program	Ag	e of Target	Child Audience
Wed. 4:30pm		13		30 mir	nutes 13		
Describe the edu	ucational and inform	mational obje	ective of th	ne program a	and how	it meets the	definition of Core
Programming.							
?	<u>Clear</u> <u>Program</u> <u>Data</u>	1964	<u>Delete</u> Program				
Title of Program	13			Origination			
Aqua Kids (KNLC on	4.2)			Syndicated			
Days / Times Pro Scheduled	ogram Regularly	Total tir aired	mes to be	Length of Program	- Aa	e of Target	Child Audience
Monday - Friday 3:3	30pm	65			nutes 10		
Describe the edu Programming.	ucational and inform	mational obje	ective of th	ne program a	and how i	it meets the	OTTO DESCRIPTION OF THE PARTY O
aquatic environments them can do the same	oung people to take an act and wildlife by showing how the wild with the saving sea to the children can make in pro-	v other kids just lil ırtles or participati	ke ng in a beach	5.0		trate the real	
Addiso 1 em	pty Program Repo	rts					
	publicize the existerts (FCC 398) as r						⊙ Yes ○ No
ıildren's Program	nming Liaison Infor	mation					
ime					Telephone	e Number (i	nclude area code)
z Mullen					314-444-33	29	
Idress					Email Add	dress	
					_		
ne Memorial Drive			E. S. (1962)		lmullen@km	ov.com	
ty	State		Zip	Code			

St. Louis	Missouri	63102

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

This report was timely filed on April 10, 2009. It is being resubmitted for the sole purpose of correcting an inadvertent oversight relating to digital programming broadcast during the 1st Quarter 2009 on a second digital stream of KMOV. Specifically, on January 19, 2009, pursuant to an agreement with station KNLC, St. Louis, MO, KMOV began carrying the programming, including children's programming, of KNLC on the second digital stream of KMOV. The program carriage agreement was reached in order that KMOV could begin using its post-transition digital at channel 24, and cease operations on its interim channel 56, on January 19. To facilitate the early shift of KMOV to channel 24, KILC to the second digital stream of KMOV to channel 24, the stream of KMOV form 398 report for 1st Quarter 2009 has been revised to include the KNLC children's programming aired on KMOV beginning January 19, 2009. The agreement between the stations provides for KMOV to continue airing KNLC programming until September 6, 2009. Thus, the KMOV Form 398 reports for 2nd and 3rd Quarter 2009 will reflect that continuing program carriage. No other changes were made to the instant report as filed on April 10, 2009.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and

belief, and are made in	good faith.	,,g
Name of Licensee	Signature	
KMOV-TV		
Date		
07/10/2009		
Electronic Filing Operations		
Check Data	Run <u>checks</u> to look for data errors.	
File Form 398	Send the values to the FCC as an FCC 398 filing.	
Reser	Reset data to last updated values.	
Update Local Data	Update data into this form (so that it can be saved locall As command). This will allow you to restart this form in the File.	y with your browser's File/Save the future by using File/Open
Report to Print	Get a version of this FCC 398 Report for printing.	
====	> Get Online Filing System User's Manual	
====	> Get Official FCC 398 Instructions	

FCC Form 398 March 2006